

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ЕКОНОМСКИ ФАКУЛТЕТ
FACULTY OF ECONOMICS



VI REDETE CONFERENCE BANJA LUKA, 2018



The place: Akademija nauka i umjetnosti Republike Srpske -A.N.U.R.S.
Ul. Bana Lazarevića 1, 78 000 Banja Luka

General programme

Day one, 13.4.2018., Friday

08:30-16:00 Registration of Participants (Main Hall)

09:30-10:00 Opening address and welcome speech at the 6th REDTE conference (Main Hall)

10:00-11:30 Keynotes plenary discussion (Main Hall)

11:30-11:45 Coffee break

11:45-13:00 Keynotes plenary discussion (Main Hall)

13:00-14:00 Lunch

14:00-15:30 Parallel Sessions (Main Hall, Room 1, Room 2, Room 3)

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ЕКОНОМСКИ ФАКУЛТЕТ
FACULTY OF ECONOMICS



VI REDETE CONFERENCE BANJA LUKA, 2018



Main Hall - Presentation of research papers

Room 1 – Enterprise Europe Network - Meetings of scholars, business leaders and policy makers

Room 2 – A Roundtable discussion on economic development: Government agencies from Europe and the region - CIDEA

Room 3 – Workshop: Writing and publishing research papers

15:30-16:00 Coffee break

16:00-17:30 Parallel Sessions (Main Hall, Room 1, Room 2)

Main Hall - Presentation of research papers

Room 1 - Enterprise Europe Network - Meetings of scholars, business leaders and policy makers

Room 2 – A Roundtable discussion on economic development: Government agencies from Europe and the region - CIDEA

20:00 Gala dinner – **Hotel Bosna, Piano bar**

VI REDETE CONFERENCE BANJA LUKA, 2018



Day two, 14.4.2018., Saturday

08:00-16:00 Registration of Participants (Main Hall)

09:30-10:45 Keynotes plenary discussion (Main Hall)

10:45-11:00 Coffee break

11:00-12:45 Parallel Sessions (Main Hall, Room 1, Room 2, Room 3)

Main Hall - Presentation of research papers

Room 1 – Info day – European Entrepreneurship Network (COSME and HORIZON 2020)

Room 2 – Presentation of research papers

**Room 3 – Celebrating 20th Anniversary of the *Journal of Balkan and Near Eastern Studies (JBNES)*,
*Routledge-Taylor & Francis***

12:45-13:45 Lunch

13:45-15:30 Parallel Sessions (Main Hall, Room 1, Room 2, Room 3)

Main Hall - Presentation of research papers

Room 1 – Enterprise Europe Network - Meetings of scholars, business leaders and policy makers

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ЕКОНОМСКИ ФАКУЛТЕТ
FACULTY OF ECONOMICS



VI REDETE CONFERENCE BANJA LUKA, 2018



Room 2 – Presentation of research papers

**Room 3 – Celebrating 20th Anniversary of the *Journal of Balkan and Near Eastern Studies (JBNES)*,
*Routledge-Taylor & Francis***

15:30-16:00 Coffee break

16:00-17:30 Parallel Sessions (Main Hall, Room 1, Room 3,)

Main Hall - Presentation of research papers

**Room 3 – Celebrating 20th Anniversary of the *Journal of Balkan and Near Eastern Studies (JBNES)*,
*Routledge-Taylor & Francis***

17:30 End note and closure of the VI REDETE Conference

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ЕКОНОМСКИ ФАКУЛТЕТ
FACULTY OF ECONOMICS



VI REDETE CONFERENCE BANJA LUKA, 2018



Key note speakers:

Keynotes plenary discussion (13th of April, 2018. 10:00 – 11:30 Main Hall)

Professor Werner Bonefeld (University of York, UK)

Professor Vassilios Fouskas (University of East London, UK)

Professor Johan Gaddefors (Swedish University of Agricultural Sciences, Sweden)

Professor Roy Thurik (Erasmus School of Economics and Free University of Amsterdam, Netherlands)

Keynotes plenary discussion (13th of April, 2018. 11:45 – 13:00 Main Hall)

Professor Joern Kleinert (University of Graz, Austria)

Professor Georgios Panos (University of Glasgow, UK)

Professor Donato Iacobucci (University of Ancona, Italy)

Keynotes plenary discussion (14th of April, 2018. 09:30 – 10:45 Main Hall)

Professor Predrag Bjelić (University of Belgrade, Serbia)

Professor Alistair Anderson (Robert Gordon University, UK)

Professor Jaka Vadnjal (University of Ljubljana, Slovenia)

Paolo Zaramella, PhD, StudioCentroVento s.a.s.

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ЕКОНОМСКИ ФАКУЛТЕТ
FACULTY OF ECONOMICS



VI REDETE CONFERENCE BANJA LUKA, 2018



Detailed programme

13th of April, Friday

Parallel Sessions

Innovation, entrepreneurship

14:00-15:30 (Main Hall) Session chairs: Roy Thurik, Saša Petković

Tamara Jovanov, Ljupčo Davčev, Edo Rajh, Jelena Budak, Aneta Boeva (Croatia, Macedonia) – Entrepreneurial intentions of young people in private universities in transition vs. non-transition economies

Imran Zawwar, Andrew Burke, Yacine Belghitar, Stephanie Hussels (UK, Ireland) - Does entrepreneurial activity generate economic catch-up?

Valentina Giannini, Donato Iacobucci (Italy) – Internal capital market and innovative performance

Ewa Okoń-Horodyńska, Tomasz Sierotowicz, Rafał Wisła (Poland) – Patent results of men's and women's R&D activities in the enterprise sector in the selected CEE Countries

Viktorija Petrov, Đorđe Ćelić, Zorica Uzelac, Zoran Drašković (Serbia) – Factors defining entrepreneurship support mechanism in Serbia

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ЕКОНОМСКИ ФАКУЛТЕТ
FACULTY OF ECONOMICS



VI REDETE CONFERENCE BANJA LUKA, 2018



Biljana Runcevska, Pece Nedanovski (Macedonia) – Support to small and medium enterprises with assistance of business incubators - The case of the Republic of Macedonia

Donato Iacobucci, Francesco Perugini (Italy) – Changing models of innovation in the textile and clothing industry

A Roundtable discussion on economic development (CIDEA)

14:00-17:30 (Room 2) Session chairs: Mario Milanović, Martin Bratanič

Topic I – Tourism and development of key infrastructure

Topic II – Environmental protection, more efficient use of resources, promotion of sustainable energy and energy efficiency

Topic III – Improving competitiveness and developing of business environment

Enterprise Europe Network - Meetings of scholars, business leaders and policy makers

14:00 – 15:30 (Room 1)

Bojan Cudic - Enterprise Europe Network – opportunity for SMEs in Republic of Srpska

Paolo Zaramella - Innovative startups – Italian good practice

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ЕКОНОМСКИ ФАКУЛТЕТ
FACULTY OF ECONOMICS



VI REDETE CONFERENCE BANJA LUKA, 2018



Daniel Jany - Identifying Future Opportunities for SMEs

Drago Gverić - The role of Business Incubators in Supporting the SME Start-up

Olivera Radic - Supporting programme for small and medium enterprises in Republic of Srpska

Nenad Baroš - Legal Matters Entrepreneurs Should Consider

Nenad Panić - Business Accounting and Taxation of SMEs in Republic of Srpska

Aleksandar Mrdić - The availability of banking & financial services to start-ups

Ismail Šehić - Importance of innovations and start-ups for the economic development

Jovo Ateljević and Dragan Gligorić - Enhancing the innovation management capacities of SMEs (Horizon 2020)

The role of public sector

16:00-17:30 (Main Hall) Session chairs: Dejan Jović, Suzana Stefanović

Bruno Škrinjarić, Jelena Budak and Edo Rajh (Croatia) – Effectiveness of government regulation in reducing online privacy concern

Elma Satrović, Adnan Muslija (Turkey, BiH) – Foreign Direct Investments and Financial Development: Empirical Evidence from Developed and Developing Countries

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ЕКОНОМСКИ ФАКУЛТЕТ
FACULTY OF ECONOMICS



VI REDETE CONFERENCE BANJA LUKA, 2018



Dejan Ilev, Goran Kitevski (Macedonia)– The importance of Skopje in regional integration of South Eastern Europe

Mirjana Dokmanović, Neven Cvetičanin (Serbia)– Economic Freedom in the Western Balkans from a Valuable Human Ends Perspective

Aleksandar Vekić, Jelena Barocki (Serbia)– The role of government programs in supporting development of entrepreneurship in Serbia

Miloš Šolaja (BiH) - De facto states and participation in global economic order

Besnik Fetai (Macedonia) – What kind of the macroeconomics tools should be used in the South East European Countries during the economic crisis?

Enterprise Europe Network - Meetings of scholars, business leaders and policy makers

16:00 – 18:30 (Room 1)

Entrepreneurial Success Stories

Academic and Business Meetings

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ЕКОНОМСКИ ФАКУЛТЕТ
FACULTY OF ECONOMICS



VI REDETE CONFERENCE BANJA LUKA, 2018



14th of April, Saturday

Parallel Sessions

Business education, Human resources

11:00-12:45 (Main Hall) Session chairs: Georgios Panos, Jovo Ateljević

Nikša Alfirević, Toni Popović, Damir Mihanović (Croatia) - Do education-related attitudes and values contribute to behavioural business ethics? An empirical study of Croatian students

Annalisa Croce, Diego D'Adda, Massimiliano Guerini, Anita Quas (Italy) - Domestic Venture Capital investments: does cultural distance matter?

Aleksandra Vehovar, Damijan Mumel, Lidija Hauptman (Slovenia) – The relationship between Schwartz's personal values and tax evasion: The case of Slovenia

Saša Petković, Mira Krneta, Ana Marija Alfirević, Maja Ivanović Đukić (BiH, Croatia, Serbia) – Students' career aspirations in relation to entrepreneurship and management: Comparative study in Croatia, Bosnia and Herzegovina and Serbia

Dragan Milovanović, Saša Vučenović, Miodrag Čoprka – Management of crisis situation in business enterprises – Early warning system

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ЕКОНОМСКИ ФАКУЛТЕТ
FACULTY OF ECONOMICS



VI REDETE CONFERENCE BANJA LUKA, 2018



Avni Arifi, Benizar Ganiu, Shenasi Memishi (Macedonia) - Managing conflicts within the organization - employees' perspective

Branka Zolak Poljašević, Dragana Došenović (BiH) - The concept of Human Resource Management in Bosnia and Herzegovina: Differences in the country

Safat Sheraz (Pakistan) - Trends in Business Management Education

Ljubiša Mičić (BiH) - Agile in Modern Banking

Finance, Accounting

11:00-12:45 (Room 3) Session chairs: Jovo Ateljević, Alistair Anderson

Željko Bošnjak, Dragan Gabrić (BiH) - Impact of application of fair value measurement model for non-financial assets to the financial ratios

Tomáš Poláček, Mirko Dohnal, Karel Doubravský (Czech Republic) - Decision Making Based on Ill-Known Decision Trees

Giulio Cainelli, Valentina Giannini, Enrico Guzzini, Donato Iacobucci (Italy) - Small business groups, bank financing and the great recession

Najib Al Fili, Nasih Osmanović (United Arab Emirates) - Fiscal System in Medieval Times in the Arab Worlds

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ЕКОНОМСКИ ФАКУЛТЕТ
FACULTY OF ECONOMICS



VI REDETE CONFERENCE BANJA LUKA, 2018



Zoran Najdanović, Marijana Žiravac Mladenović (Croatia, BiH) - Financing of small and medium sized enterprises and entrepreneurs using alternative loan sources

Vesna Prorok, Nikolina Bošnjak (BiH) - The analysis of overall technical efficiency of insurance companies in Bosnia and Herzegovina

Miodrag Čoprka, Saša Vučenović, Dragan Milovanović (BiH) - Social Evaluation of Investment Projects in the function of efficient allocation of resources

Tamara Stojanović (BiH) - Applicability of Zmijewski, Springrate and Z"-score models for predicting financial distress of agricultural companies in the Republic of Srpska (Bosnia and Herzegovina)

Celebrating 20th Anniversary of the Journal of Balkan and Near Eastern Studies (JBNES), Routledge-Taylor & Francis

11:00 – 12:45 (Room 3)

Professor Vassilis K. Fouskas, Founding and Managing Editor of the Journal of Balkan and Near Eastern Studies, University of East London, UK - “A brief history of the Journal of Balkan and Near Eastern Studies”

Professor Dejan Jović, Zagreb University and Editor of the Croatian Political Science Review, Croatia - “Student memories and Balkan politics at LSE, 1994-98”

Discussion chaired by Professor Jovo Ateljević, University of Banja Luka, BiH



VI REDETE CONFERENCE BANJA LUKA, 2018



Economic development

13:45-15:30 (Main Hall) Session chairs: Jelena Budak, Werner Bonefeld, Predrag Bjelić

Ilija Stojanović, Jovo Ateljević, Nasiha Osmanović, Branislava Narančić (BiH, United Arab Emirates) - Effects of Price Competitiveness on Tourism Performance under Moderation Influence of Economic Growth

Suzana Stefanović, Maja Ivanović-Djukić, Vinko Lepojević (Serbia) - The impact of good governance on the entrepreneurship development: The case of Serbia

Slobodan Marić, Maja Strugar Jelača (Serbia) - What makes economic development: Government-driven development and/or entrepreneurship-driven development? Dominant aspect of post-transitional countries

Jaya Premila, Nasiha Osmanović (United Arab Emirates) - The diversified roles of microfinance in developing a nation

Bobana Čegar (BiH) - Tax burden on labour in Bosnia and Herzegovina

Zeljana Vručinić (BiH) – Privatization as mechanism of economic development of countries in transition (BIH)

Galina Todorova (Bulgaria) - European funds in Bulgaria - A potential strength for entrepreneurship and competitiveness of small and medium-sized enterprises

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ЕКОНОМСКИ ФАКУЛТЕТ
FACULTY OF ECONOMICS



VI REDETE CONFERENCE BANJA LUKA, 2018



Institutions, The role of the state

13:45-15:30 (Room 2) Session chairs: Zoran Borović, Dragan Gligorić, Dragan Milovanović

Novo Plakalović (BiH) - Institutions and entrepreneurial climate

Brano Markić, Sanja Bijakšić, Arnela Bevanda (BiH) - Entrepreneurial Marketing Influence of revenue growth in transitional economies

Janez Rogelj (Slovenia) - On services, development of services treatment, their characteristics and their influence on trade

Sović Almir (Austria) - How do we get the balance between the role of the state and the role of private capital in supporting entrepreneurial activity?

Jadranka Petrović (BiH) - The Role of State Development Banks in the Growth of Small and Medium Sized Enterprises – An Empirical Study from the Republic of Srpska

Yuliya Shutyak, Oksana Yakovenko, Valentyna Luk'yanova (Ukraine) - Internationalization of Ukrainian SMEs: New government – new institutions?

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ЕКОНОМСКИ ФАКУЛТЕТ
FACULTY OF ECONOMICS



VI REDETE CONFERENCE BANJA LUKA, 2018



Celebrating 20th Anniversary of the Journal of Balkan and Near Eastern Studies (JBNES), Routledge-Taylor & Francis

13:45 – 15:30 (Room 3)

Professor William D. Mallinson, Former British Diplomat and Guglielmo Marconi University, Italy - “The Balkans, international politics and new authoritarianism today”

Dr. Elif Uzgoren, Dokuz Eylul University, Turkey - “Consolidation of neoliberalism through political Islam and its limits: the case of Turkey”

Discussion chaired by Professor Vassilis K. Fouskas

Celebrating 20th Anniversary of the Journal of Balkan and Near Eastern Studies (JBNES), Routledge-Taylor & Francis

16:00 – 17:30 (Room 3) Chair: Professor Jovo Ateljević

REDETE

RESEARCHING ECONOMIC DEVELOPMENT AND ENTREPRENEURSHIP IN TRANSITION ECONOMIES



УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ЕКОНОМСКИ ФАКУЛТЕТ
FACULTY OF ECONOMICS



VI REDETE CONFERENCE BANJA LUKA, 2018



Round Table Discussion: “How to build and run a successful academic journal”

Dr. Aleksandar Vranješ, Executive Editor of Politeia (Faculty of Politics, University of Banja Luka)

Prof Dejan Jović, Editor of the Croatian Political Science Review (Faculty of Political Science, Zagreb University)

Prof Vassilis K. Fouskas, Journal of Balkan and Near Eastern Studies (Routledge – Taylor & Francis)