



SMART SPECIALISATION STRATEGY (S3) IN THE ADRIATIC - IONIAN MACRO-REGIONAL STRATEGY (EUSAIR)

Workshop & Webinar

Thursday, October 27, 2020 - 10.00 am

Contamination Lab - Università Politecnica delle Marche – Polo Monte Dago, Ancona

The Centre for Innovation and Entrepreneurship of the Università Politecnica delle Marche in collaboration with REDETE (Researching Economic Development and Entrepreneurship in Transition Economies) organises a workshop on the implementation of the Smart Specialisation Strategy (S3) in the Adriatic-Ionian Macro-regional Strategy (EUSAIR).

Motivation

"Smart specialisation will be more important than ever in the post-2020 period. For these strategies to express their full potential in the coming years, we need two things: more partnership and more ownership, especially in those regions that need to catch up the most."

Corina Crețu

In the programming period 2014-2020 EU countries and regions have embarked on the design and implementation of S3, at the crossroads of innovation policy and regional development. S3 has become a guiding concept to make Europe more cohesive and, at the same time, to foster regions' competitiveness. S3 is among the world's largest, if not the largest, regional development policies operating under broadly the same legal and institutional framework. It has been adopted by some 120 national and regional institutions within the EU as well as candidate countries and regions.

2014 was also the starting year of the European Union Strategy for the Adriatic and Ionian Region. The aim of EUSAIR is to foster cooperation between EU and non-EU countries thus contributing to the further integration of the internal market and the stability of the area.

Exploiting the potential synergies between these two strategies may foster inter-regional cooperation while contributing to regional growth and economic and social cohesion.

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Objectives

The meeting is aiming at exchanging experiences and views on how to build synergies and embed cooperation in the overlap between the EUSAIR pillars and the areas of specialisation defined within S3. It also aims at discussing the methodology adopted for the design and implementation of S3 in EUSAIR regions and countries.

In recent years, S3 has become a guiding concept to make the EU more cohesive and, at the same time, to foster regions' competitiveness. However, while Europe was close to make the next step towards more smart, sustainable and inclusive growth, the CoVID-19 crisis now represents a serious challenge for its present and future.

In the current debate on post 2020, it would be important to capitalise on the two pillars of the ongoing policy programmes: the transnational macro-regional strategies and the research and innovation strategies for smart specialisation.

The workshop will address both the theoretical underpinnings of these two strategies as well as the problems arising from their practical implementation. It will review the experiences in the integration of the two programs and explore future challenges and potentials.

Participants

The workshop will bring together researchers, practitioners and policy makers to exchange experiences and views on the role, the actual implementation and future opportunities of S3 in the context of the EUSAIR. The attendance to the seminar is free.

Venue

Due to the COVID-19 pandemic, the Workshop&Webinar will be held via videoconferencing.

The attendance at the seminar is **free of charge** but participants are kindly requested to register as soon as possible on the [EUSAIR Stakeholders Platform](#).

Before to join the meeting, we kindly request you to register yourself using the link below:

<http://esp.aimacroregion.eu/>.

After your registration, please join the meeting from your computer, tablet or smartphone using the link below:

<https://www.gotomeet.me/EUSAIR/redete-meeting-smart-specialization-strategy-in-th>

Please join the virtual meeting room in advance to test and ensure that your technical settings enable you to actively participate in the meeting.

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Details about the participation to the webinar will be communicated before the conference.

Program

10.00-10.10	Introduction <i>Donato Iacobucci – Polytechnic University of Marche</i> <i>Jovo Ateljevic – University of Banja Luka</i>
10.10-10.20	From the Adriatic Ionian Initiative to EUSAIR: a path to integration and reconciliation in the Balkan area <i>Fabio Pigliapoco – Ambassador, Senior Advisor Permanent Secretariat of AII</i>
10.20-10.30	The EUSAIR supporting S3 in the new programming period <i>Giuseppe Di Paola – European Commission DG REGIO, EU Strategy for the Adriatic and Ionian Region</i>
10.30-10.40	S3 as an opportunity for EUSAIR <i>Ales Gnamus – Joint Research Centre</i>
10.40-10.50	Towards Smarter Macro-regional Strategies: functional macro-regions and smart Specialisation <i>Dimitri Corpakis - Friends of Smart Specialisation – EFIS</i>
10.50-11.00	The outcomes of the First EUSAIR Smart Specialisation Strategies Governance representatives meeting, Izola, 23 and 24 September 2020 & next steps <i>Gorazd Jenko – S3 Unit, Government Office for Development and European Cohesion Policy</i> <i>Staša Mesec - EUSAIR Facility Point</i>
11.00-11.10	Questions and opportunities in the integration of S3 and EUSAIR <i>Roberta Ruggeri – Polytechnic University of Marche</i>
11.10-11.20	The contribution of the digital economy and skills to local economic development in the EUSAIR region <i>William Barlett - London School of Economics and Political Science</i>
11.20-12.00	Overview of S3 in Croatia <i>Zoran Aralica - The Institute of Economics, University of Zagreb</i> Tourism and its placement in S3: the case of Slovenia <i>Ljubica Knezevic Coelbar - University of Ljubljana</i> Circular economy in national S3: the case of Greece <i>Phoebe Koundouri - Athens University of Economics and Business and President Elect of the European Association of Environmental and Resource Economist</i>

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12.00-12.20	Cultural heritage in Eusair fostering RIS 3 <i>Pietro Celotti- T33</i> From OISAIR to BLUEAIR – capitalization of the Pilot Macro Regional S3 Model and further development of regional capacities toward S3 in Blue Growth <i>Elena Banci – Project manager - Area Science Park</i> <i>Domagoj Šarić - Head of Department for Economic Competitiveness of the Croatian Chamber of Economy</i>
12.20-12.50	The point of view of policy makers <i>Adriana Agrimi – Regione Puglia</i> <i>Silvano Bertini – Regione Marche</i> <i>Branka Zizic - Government of Montenegro, Director General for innovation and technological development.</i>
12.50-13.00	Concluding remarks

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